



CHAMBRE ARABO-SUISSE DU COMMERCE ET DE L'INDUSTRIE

ARABISCH-SCHWEIZERISCHE HANDELS- UND INDUSTRIEKAMMER

الغرفة العربية السويسرية للتجارة والصناعة

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**ADVERSITING ORDER IN THE ANNUAL DIRECTORY 2012 – 34<sup>th</sup> edition**

Please fill this order and send it back to our Chamber by mail or fax +41 (0) 22 347 38 70  
**before November 30, 2011**

We would like to place the following order :  tick the applicable

**Advertising rates in Swiss Francs (+ 8% VAT)**

**COVER PAGES**

<input type="checkbox"/>	Back page (full page 4 colours)	page 4	CHF. 7'300.--
<input type="checkbox"/>	Cover page ..	page 2	CHF. 6'050.--
<input type="checkbox"/>	Cover page ..	page 3	CHF. 5'170.--

**INSIDE PAGES FULL COLOUR**

<input type="checkbox"/>	1/1 page on cardboard paper	4 colours	CHF. 6'780.--
<input type="checkbox"/>	1/1 page	4 colours	CHF. 5'720.--
<input type="checkbox"/>	1/1 page	2 colours	CHF. 4'180.--
<input type="checkbox"/>	1/2 page	4 colours	CHF. 3'080.--
<input type="checkbox"/>	1/2 page	2 colours	CHF. 2'750.--

**INSIDE PAGES BLACK/WHITE**

<input type="checkbox"/>	1/1 page	(270mm h x 185mm)	CHF. 3'190.--
<input type="checkbox"/>	1/2 page	(135mm h x 185mm) (270mm h x 90mm )	CHF. 1'760.--
<input type="checkbox"/>	1/3 page	( 90mm h x 185mm )	CHF. 1'430.--
<input type="checkbox"/>	1/4 page	(135mm h/ 90mm or 65mm h/ 185mm )	CHF. 1'080.--

**Technical data : Screen 60 - Format : A4 – Printing Material : offset film - CD-rom - PDF -**  
1 additional colour : 30% supplement

**Advertisement material:**

- CD-rom attached with a sample of your advertisement  
 advertisement in PDF format, sent by e-mail to  
[arabswisscham@casci.ch](mailto:arabswisscham@casci.ch)  
 advertisement will be sent **(date)**.....  
 same advertisement as last year

Company name : .....

Name of the contact person : .....

Address and PO Box ..... City : .....

Phone : ..... Fax : .....

E-mail :

Date :

Stamp and signature :