



EVENTS NUB

6th & 7th
June
2022

International Trends & Updates in **CORPORATE GOVERNANCE 2022**

📍 AT SOFITEL DUBAI, U.A.E

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INTRODUCTION

Corporate strategy is considered a central driver of the firm's long-term orientation and a key lever for delivering financial performance. Corporate governance suggests that boards of directors have the duty to govern the firm and help develop it sustainably for the long term. Hence, boards are supposed to discuss the firm's strategy and eventually make relevant decisions on corporate strategy.

In dealing with strategy, boards face a complex task. Board directors need to understand the businesses of the company, their industries, and the main issues in complex strategic decisions, such as digital transformation, decarbonization, or corporate restructuring. Moreover, the level of strategic uncertainties that companies and their boards face is also increasing. This conference covers all the major themes, trends and issues surrounding corporate governance.

KEY THEMES

- Transforming Organizational Culture by leading the right way
- Virtual Governance – Trends and Evolutions
- Effective data management without sacrificing security
- Post-pandemic trends and future of work
- Bridging the Gap Across Governance, Legal & Information Security
- The Changing Role of the CEO: Driving Diversity from the Top Down

WHO WILL ATTEND

The conference will host international and local speakers from government, academia, the investor community, fund management, lawyers, proxy advisors and solicitors, c level executives, bankers, advisor, regulators, etc.

OUR SPEAKERS



Martin Treder
ReturnOnData
Data Management Consultant



Henzie Healley
Mezzle Middle East
Managing Director



Tomell deSilva Ceasar
Careem (An Uber Company)
Group Head of Ethics & Compliance



Ceylan Guzekin
Birgi Mefar Group
Corporate Governance Officer



Mohamed AFIFI
Banque Misr - Egypt
Chief Compliance Officer



Asim Habib
ABB
Regional Senior Legal Counsel



Nirav Mehta
VMware
Director Ethics & Compliance



Vinicius Souza
Genworld
Global Leader, Data Science



Sonali Goila
Panthera Capital Investment
Head Venture Capital & Private Equity



Hesham Saad
Microsoft
Sr. Global Cybersecurity Specialist



Yasser Aboismail
Schindler Group
General Counsel



Nabil Azar
National Bank of Fujairah
General Counsel



Ahmed Kandil
Bausch Health Companies Inc.
Regional Head Ethics and Compliance



Maria Marczewska
PepsiCo
Compliance Director



Hani Bakry
Boehringer Ingelheim
Compliance Officer



Ahmad Saleh
Al Tamimi & Company
Head of Innovation & Patents



Nigel Benstead
PepsiCo
General Counsel & Compliance



DAY 1

8:50 – 9:00 OPENING SPEECH

**Martin Treder**ReturnOnData
Data Management Consultant**SESSION 1 -- 9:00 – 9:30****LEADING IN THE RIGHT WAY – TRANSFORMING ORGANIZATIONAL CULTURE**

- How the organizations lead with purpose?
- How to transform the organizational culture in the best possible way?
- What do boards need to know to do this work efficiently?

**Maria Marczevska**PepsiCo
Compliance Director**SESSION 2 -- 9:30 – 10:00****IDENTIFICATION AND MITIGATION – MAKING SURE THAT 3RD PARTIES STAY COMPLIANT**

- To effectively deal with any potential risk posed by external partners, the organization needs to adopt an effective third-party risk management strategy.
- From identification to remediation, know how your organization can not only mitigate potential risks, but offer greater visibility across the organization.

SESSION 3 -- 10:00 – 10:30**GAUGING AND REPORTING CYBER RISK – A PROCESS THAT IS VITAL TO SUCCESS OF YOUR ORGANIZATION**

- For devising a powerful strategy to deal with cyber risk, the organizations first need to detect and define the potential risks.
- To stay ahead of the game, organizations need to rethink cybersecurity in this age of digital transformation.

10:30 – 11:00 NETWORKING BREAK

**Henzie Healley**Mezzle Middle East
Managing Director**SESSION 4 -- 11:00 – 11:30****RELYING ON BETTER STRATEGIES: KEEPING PACE WITH CHANGE**

- Due to the evolving risk landscape and growing stakeholder expectations, internal audit groups would require to devise different governance structures and methodologies.
- The session will focus on major strategies for managing new priorities in an efficient manner.

**Hani Bakry**Boehringer Ingelheim
Compliance Officer**SESSION 5 -- 11:30 – 12:00****VIRTUAL GOVERNANCE – TRENDS AND EVOLUTIONS**

- What the boards require to do to make the most of virtual governance?
- What are the latest trends surrounding virtual governance?
- What kind of strategies need to be devised as we move into 2022?

12:00 – 12:30 LUNCH BREAK

**Vinicius Souza**Genworld
Global Leader, Data Science

GENWORLD

SESSION 6 -- 12:30 – 01:00**DEVISING AN EFFICIENT ORGANIZATIONAL LEGAL STRUCTURE – MODERN ENTITY RATIONALIZATION**

- A lot of questions arise as the organizations become increasingly complex and involve various subsidiaries and legal entities.
- Uncover everything you need to know about the role of technology in legal entity rationalization, and in enabling organizations to save on cost and reduce risk.

**Ceylan Guzekin**Birgi Mefar Group
Corporate Governance Officer**SESSION 7 -- 01:00 – 01:30****THE ROLE OF ARTIFICIAL INTELLIGENCE IN DATA SECURITY – EFFECTIVE DATA MANAGEMENT WITHOUT SACRIFICING SECURITY**

- Data management has revolutionized with Artificial Intelligence and Machine Learning. This, however, brings new cybersecurity considerations to the fore.
- What strategies organizations need to adopt in this age for data management without giving rise to new vulnerabilities?

**Nabil Azar**National Bank of Fujairah
General Counsel**SESSION 8 -- 01:30 - 02:00****DEFINING YOUR RISK PROFILE: DEVELOPING, SETTING AND EVALUATING YOUR RISK ASSESSMENT**

- Robust assessment of risk combines a supportive risk management framework, alongside the implementation of agile processes that ensure your risk profile evolves as your organization and the global environment changes.
- This session will provide practical tips on assessing your risk but more importantly how to engage key stakeholders.

**Asim Habib**ABB
Regional Senior Legal Counsel**SESSION 9 -- 02:00 - 02:30****AN EFFECTIVE EMPLOYEE ENGAGEMENT IN AN ALL THE TIME MORE SOPHISTICATED ENVIRONMENT**

- In the present-day complex work environment, it is vital to ensure that employees are updated, aware and engaged.
- This session will provide practical takeaways for not only managing employee risk but how to engage the board effectively to provide insight and oversight on potential risks.

**Tomell deSilva Ceasar**Careem (An Uber Company)
Group Head of Ethics & Compliance**PANEL DISCUSSION -- 02:30 - 03:00****STREAMLINING GOVERNANCE FROM THE VERY START – A STRATEGY THAT HELPS YOU STAY AHEAD OF GAME**

- Investors are less likely to get attracted to your organization if they sense a lack of good governance.
- Adopting the right strategies from the beginning will not just make your organization more appealing to investors, but will also provide the foundations to scale with stability and exit with ease.

DAY 2

8:50 – 9:00 OPENING SPEECH

**Yasser Aboismail**
Schindler Group
General Counsel**SESSION 1 -- 9:00 – 9:30****A DIFFERENT APPROACH TO SOLVING PROBLEMS – MAKING A GLOBAL IMPACT**

- To stand out in the crisis of the magnitude of this global pandemic, the leaders are required to rely on different strategies.
- This session will focus on how leaders can make a global impact and lead.

SESSION 2 -- 9:30 – 10:00**LEADING WITH PURPOSE EVEN IN THE FACE OF INCREDIBLE PRESSURE**

- Many leaders have found it hard to choose whether or not to speak truth to those in a position of power.
- This session focuses on how leaders can lead with purpose even when they are under incredible pressure.

**Nirav Mehta**
VMware
Director Ethics & Compliance**SESSION 3 -- 10:00 – 10:30****OPTIMIZING ASSURANCE AND OVERSIGHT BY CONNECTING RISK, AUDIT AND TECHNOLOGY**

- As organizations are becoming increasingly complex, internal audit departments have to emphasize more on risk management. But what does that actually look like?
- How more fruitful and insightful results can be provided by audit teams?
- Discover how risk fits into the context of audit and how to take a forward-looking approach to risk-based auditing.

10:30 – 11:00 NETWORKING BREAK

**Ahmed Kandil**
Bausch Health Companies Inc.
Regional Head Ethics and Compliance**SESSION 4 -- 11:00 – 11:30****ACHIEVING GREATER TRANSPARENCY – WHAT'S THE FUTURE OF RISK MANAGEMENT?**

- What does the future of risk management look like?
- How organizations can effectively manage risk by incorporating risk intelligence with the organization's strategic goals?

**Ahmad Saleh**
Al Tamimi & Company
Head of Innovation & Patents**SESSION 5 -- 11:30 – 12:00****PERFORMING THE CYBER RISK ASSESSMENT THE RIGHT WAY**

- Without an appropriate cyber risk assessment strategy, no business will be able to measure and manage the potential cyber risk and devise fruitful approach for coping with cyber-attacks.
- What needs to be done to adopt an effective cyber risk assessment capability?

12:00 – 12:30 LUNCH BREAK

**Nigel Benstead**
PepsiCo
General Counsel & Compliance**SESSION 6 -- 12:30 – 01:00****POST-PANDEMIC TRENDS AND THE FUTURE OF WORK**

- Since employees now ask for greater flexibility, boards are trying to adapt the way communication and decision making are done in the organization.
- This session will focus on how post-pandemic trends shape the future of work and what's the role of boards in driving resiliency and innovation across the organization.

**Mohamed AFIFI**
Banque Misr - Egypt
Chief Compliance Officer**SESSION 7 -- 01:00 – 01:30****INCORPORATING TECHNOLOGY TO IMPROVE RATIONAL RESULTS FOR THE COMMUNITY**

- What's the link between technology and equity?
- One goal of governance is to dismantle road blocks that hinder community members from full participation in leadership and students from full access to success.

SESSION 8 -- 01:30 – 02:00**ASSESSING AND OBSERVING REPUTATIONAL RISK**

- Each holistic risk strategy involves accounting for reputational risks from the upper management level and down throughout the organization.
- Effective reputational risk management relies on circulating, leveraging, assessing and acting on a huge amount of data.

**Sonali Goila**
Panthera Capital Investment
Head Venture Capital & Private Equity**SESSION 9 -- 02:00 – 02:30****CREATING A CYBERSECURITY CULTURE - BRIDGING THE GAP ACROSS GOVERNANCE, LEGAL AND INFORMATION SECURITY**

- For many organizations, it can seem as if the board, IS and legal teams all speak a different cyber risk language.
- How can these critical stakeholders better align on cybersecurity strategy, thereby enabling and activating an organization-wide cyber risk framework that originates at the top?

**Hesham Saad**
Microsoft
Sr. Global Cybersecurity Specialist**PANEL DISCUSSION -- 02:30 – 03:00****KEY TRENDS SURROUNDING CORPORATE GOVERNANCE**

- We also expect boards will face increasing pressure to become more ESG competent and demonstrate the skills needed to prepare for and navigate other challenges such as climate change.
- In terms of tax transparency and fairness, governments and regulators, as well as society broadly, are stepping up demands for better disclosure about where and how companies pay taxes.

REGISTRATION FORM

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Write in **BLOCK LETTERS**

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Country: _____
Telephone: _____ Fax: _____

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For any query regarding registration please feel free to contact : conf@enub.org

EVENT CODE: INCG-22

EVENT NAME;

**International Trends & Updates in
CORPORATE GOVERNANCE 2022**

DATE & TIME: 6th & 7th June, 2022

LOCATION: Sofitel Dubai, U.A.E

PRICE TABLE:

DELEGATE	FEE
1	USD 2,495/person
2 to 4	USD 2,195/person
5 or more	USD 1,795/person

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