

Rethinking Engagement in Banking for Long Term Sustainable Development

February 22nd and 23rd 2024

Conference Location: International Institute in Geneva (IIG), ICC, Route de Pré-Bois 20, 1215 Geneva 15, Switzerland.
Tel.: +41 22 710 7118, Website: www.iig.ch

Master of Ceremony: Ms. Arianne Alcorta
International Journalist and Event Moderator

Thursday, February 22nd, 2024

12:00 – 2:00pm Registration

2:00pm – 2:10pm

Welcome Speech
Dr. Khaled Hanafey
Secretary General
Union of Arab Chambers

2:10pm – 2:20pm

Welcome Speech
Mr. Eric Willumsen
President
International Institute in Geneva (IIG)

2:20pm – 2:30pm

Opening Speech

Part 1

Financial Inclusion

A discussion about the importance of financial inclusion for long term sustainable development in an economy. Sharing of success stories.

2:30pm – 2:45pm

Speaker:
Ms. Da'ed A. Nsoor
Assistant Executive Manager Payment and Financial Inclusion
Central Bank of Jordan (CBJ)- Jordan

Arab Swiss Chamber of Commerce and Industry

Rue de Lausanne, 63 – CH-1202 Geneva – Switzerland – Tel. +41 22 347 3202 – Fax. +41 22 347 3870

Website : www.casci.ch – E-Mail : bankingevent.register@gmail.com

2:45pm – 3:45pm

Financial Inclusion: Panel Discussion- Q & A

Moderator:

Dr. Hakim Ben Hammouda

Former Minister of Economy and Finance of Tunisia-

Mr. Khalid Janahi

Chairman

Vision 3

Mr. Abdel Hamid Mamdouh

Senior Legal Counsel

King & Spalding

Dr. Nawal Tarazi

Head of Department

International Institute in Geneva IIG-

Switzerland

Ms. Da'ed A. Nsoor

Assistant Executive Manager

Payment & Financial Inclusion

Central Bank of Jordan (CBJ)

3:45pm – 4:00pm

Break

Part 2

ESG frameworks and the current banking practices to achieve the United Nations' Sustainable Development Goals (SDGs).

Reporting measures and the implementation of sustainable banking, finance, and investment practices along with the UN SDG goals to meet the regulatory obligations. Risk, efficiency, and profitability.

4:00pm – 4:15pm

Speaker:

Ms. Afef Daoud

Strategy and Sustainability Advisor

4:20pm – 5:20pm

Panel discussion- Q&A

Moderator:

Dr. Rolf Traeger

International Development Researcher and Practitioner

Lecturer- International Institute in Geneva (IIG)

Mr. Cyrille Reynard

Executive Committee Member

QNB (Suisse) SA

Qatar National Bank Group

Mr. Jean Laville

Partner

Conser ESG Verifier

Switzerland

Ms. Afef Daoud

Strategy and Sustainability

Advisor

6:00pm – 7:00pm

Networking Event and drinks at Movenpick Hotel Geneva

7:00pm – 9:00pm

Dinner at Movenpick Hotel Geneva

Friday, February 23rd, 2024

Part 3

Rethinking Engagement in Banking Relationships

Engagement is more important than just the adoption since continuous engagement leads to more sustainability and development in the financial sector in general and the banking sector in particular, thus, improving the country's financial inclusion.

10:00am – 10:15am

Speaker:

Dr. Maher Al Mahrouq

Director General

Association of Banks in Jordan

10:15am – 10:45am

Rethinking Engagement in Banking Relationships: Panel Discussion- Q & A

Moderator:

Dr. Nawal Tarazi

Head of Department

International Institute in Geneva (IIG)- Switzerland

Mr. Cyrille Reynard

Executive Committee Member

QNB (Suisse) SA

Qatar National Bank Group

Ms. Elena Ogram

Sustainability and Sales Management

GWM EMEA

Credit Suisse AG, a UBS Group Company

Switzerland

Dr. Maher Al Mahrouq

Director General

Association of Banks in Jordan

Jordan

10:45am – 11:00am

Break

Part 4

Financial Literacy and Gender Gap

The influence of financial literacy in enhancing the level of awareness and engagement in banking relationship and minimizing the gender gap.

11:00am – 11:15am

Speaker:

Ms. Deema Bibi

Chief Executive Officer (CEO)

INJAZ- Jordan



CHAMBRE ARABO-SUISSE DU COMMERCE ET DE L'INDUSTRIE
ARAB-SWISS CHAMBER OF COMMERCE AND INDUSTRY
الغرفة العربية السويسرية للتجارة والصناعة



INTERNATIONAL
INSTITUTE
IN GENEVA



11:15am – 12:15pm **Financial Literacy and Gender Gap: Panel discussion- Q & A**

Moderator:

Ms. Arianne Alcorta

International Journalist and Event Moderator

Ms. Elena Ogram

Sustainability and Sales Management
GWM EMEA
Credit Suisse AG, a UBS Group Company
Switzerland

Dr. Nawal Tarazi

Head of Department
International Institute in
Geneva (IIG)
Switzerland

Ms. Afef Daoud

Strategy and
Sustainability Advisor

Ms. Deema Bibi

Chief Executive Officer (CEO)
INJAZ
Jordan

12:15pm – 1:45pm Lunch

Part 5

Banking Technology & FinTech

The rise of digital banking and fintech continues to reshape the way customers access financial service. The use of AI and data analytics is enhancing customer service, risk assessment, and fraud prevention.

2:00pm – 2:10pm

Speaker:

Mr. Vincent Robert

Chief Operating officer
Arab Bank (Switzerland) Ltd.

2:10pm – 2:20pm

Speaker:

Mr. Patrick Schöni

FinTech & Crypto Entrepreneur
Partner Vision&- Switzerland

2:20pm – 2:30pm

Speakers:

Mr. Jacques Sale & Mr. Mattia Scolaro

Business Development Team
+alpien- Switzerland

Arab Swiss Chamber of Commerce and Industry

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2:30pm – 3:30pm

Banking Technology & FinTech: Panel discussion- Q & A

Moderator:

Dr. Nikos Tsourakis

Data Science and Machine Learning Expert

Lecturer- International Institute in Geneva (IIG)- Switzerland

Mr. Vincent Robert

Chief Operating officer

Arab Bank Ltd, Switzerland

Mr. Patrick Schöni

FinTech & Crypto Entrepreneur

Partner - Vision&, Switzerland

Mr. Jacques Sale

Business Development Team

+alpian, Switzerland

Mr. Mattia Scolaro

Business Development Team

+alpian, Switzerland

3:30pm – 4:00 pm

Closing reflections & take aways:

Ms. Hilda Al Hinai

Secretary General

Arab Swiss Chamber of Commerce and Industry

Dr. Nawal Tarazi

Head of Department

International Institute in Geneva (IIG)

