



DMCC

# Geneva

in focus

#madefortrade



CHAMBRE ARABO-SUISSE DU COMMERCE ET DE L'INDUSTRIE  
ARAB-SWISS CHAMBER OF COMMERCE AND INDUSTRY  
الغرفة العربية السويسرية للتجارة والصناعة

# DMCC





# Why Dubai

## Dubai's Access to the World

### KEY FACTS

MORE THAN **2.5 BILLION**  
LIVE WITHIN A FOUR HOUR  
FLIGHT FROM DUBAI

**FIVE BILLION** ARE EIGHT  
HOURS FLYING TIME OR  
LESS FROM DUBAI



# Why Dubai



**Most talent competitive country in the Arab world**

GLOBAL TALENT COMPETITIVENESS INDEX 2022



**Most competitive economy in the Arab world**

WORLD ECONOMIC FORUM'S GLOBAL COMPETITIVENESS REPORT 2019 - 2022



**Globally best place to do business**

(GEM) GLOBAL ENTREPRENEURSHIP INDEX 2022



**World's most cosmopolitan city**

MC KINSEY & COMPANY 2019



**Economic performances in the Arab world**

IMD WORLD DIGITAL COMPETITIVENESS RANKING 2019



**In the Middle East and North Africa for ease of doing business**

THE WORLD BANK'S DOING BUSINESS RANKING 2019 & 2020

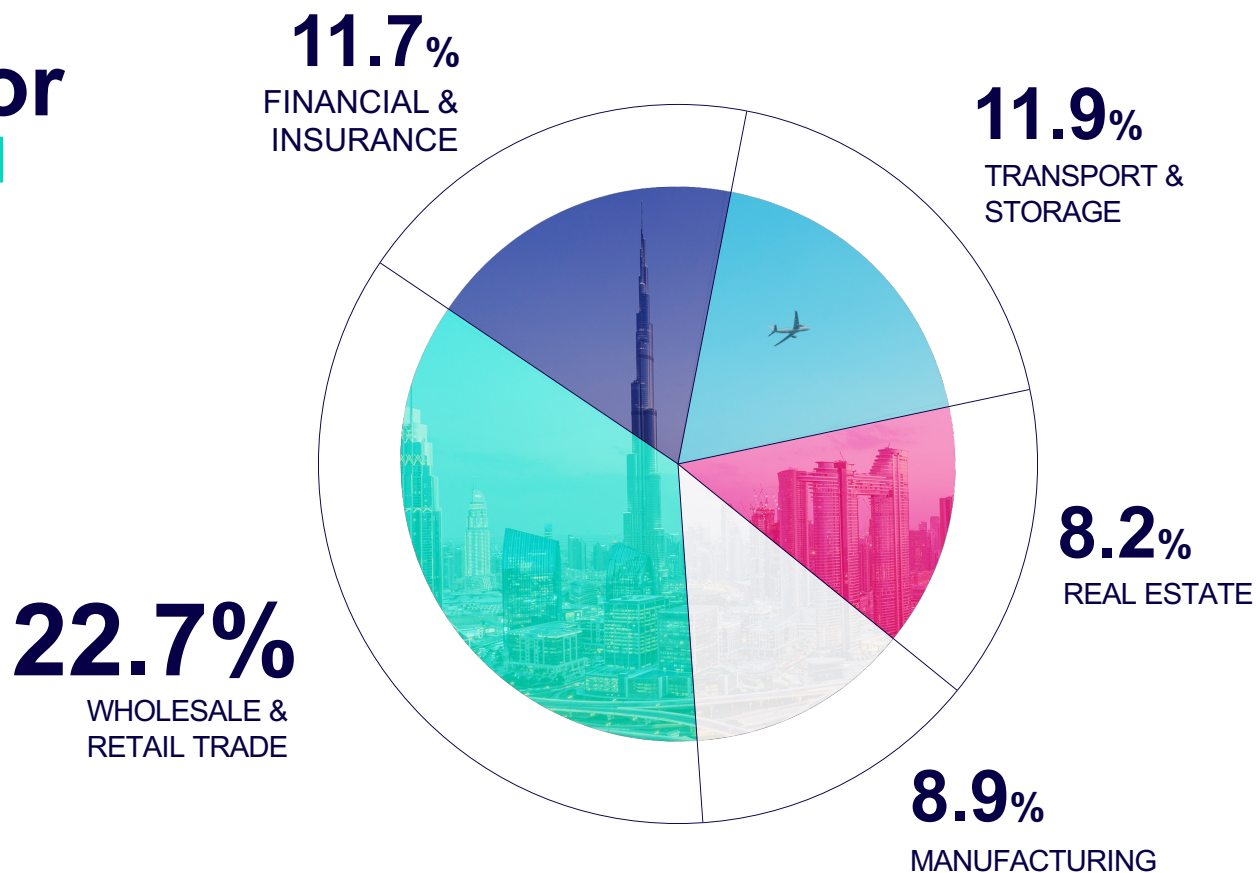


**World's top global destination for business events**

INTERNATIONAL CONGRESS AND CONVENTION ASSOCIATION (ICCA) 2021



# Sector Spread



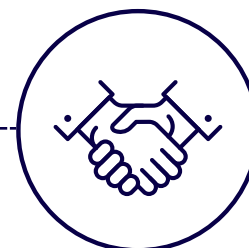
# About DMCC



Established **by royal  
decree** in **2002**



Government of Dubai authority  
**dedicated** to establishing Dubai  
as the **global gateway** for  
commodity trade



**DMCC trade**  
facilitator

2002

DMCC



MADE  
FOR  
TRADE



# TODAY

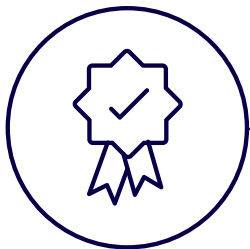
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World  
destination,  
gateway to trade

MADE  
FOR  
TRADE

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## Infrastructure, products and services



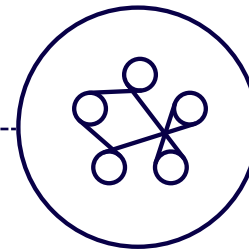
### FREE ZONE

Company formation,  
Licensing,  
End-to-end services



### PROPERTY

Development,  
Sales and leasing,  
Community

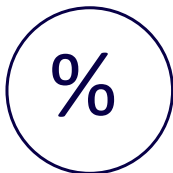


### TRADE ENABLERS

Eco systems and platforms for  
commodities, trade, crypto,  
ecommerce and gaming.

# DMCC

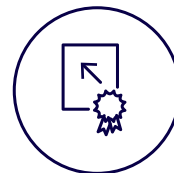
## Benefits



**Tax friendly**  
environment



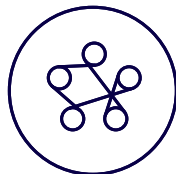
**100%** company  
ownership



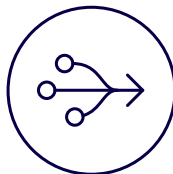
**Full** capital  
repatriation



Located in the **heart**  
of new Dubai



**Connecting**  
businesses  
through events



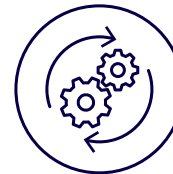
Trade **enabler**  
through our industry  
platforms



State-of-the-art  
**flexible** property  
solutions



Fully **digital**  
set up  
process



**Range of services**  
To support your business  
including your visa, insurance,  
and more



# Home to some of the world's leading brands



BVLGARI



DE BEERS  
JEWELLERY

DURACELL®



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# Switzerland

## Top Business Sectors

- Professional Services
- Energy
- Food & Agro
- Media & Marketing
- General Trading



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**SWISS COMPANIES IN  
DMCC**

# Switzerland

## UAE relations

50 years of diplomatic relations  
between the UAE and Switzerland

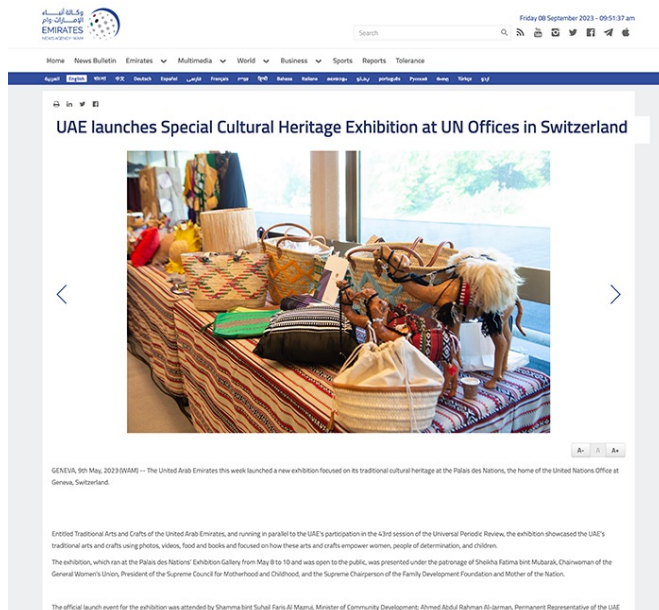
To celebrate the 50th anniversary of diplomatic relations between the United Arab Emirates and Switzerland, H.E. Massimo Biaggi, Swiss Ambassador to the UAE and Bahrain, in collaboration with Reto Goudenz, Founder & CEO World Polo GmbH, organised a polo friendship game in Dubai. This took place on Sunday 19 March 2023 at Ali Alkwardy's Desert Palm Polo Club. The match was won by Team Dubai, who defeated Team St. Moritz/Switzerland by 5 goals to 3.



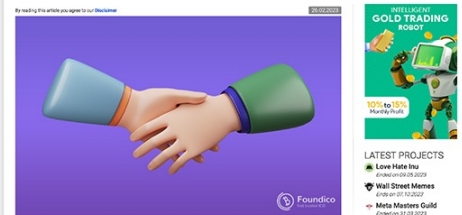
The original idea for the polo friendly in Dubai came from Ambassador Massimo Baggi, himself a passionate polo player. He decided to present it to his long-time friend Reto Gaudenzi. Gaudenzi, founder of the Snow Polo World Cup St. Moritz & CEO of World Polo GmbH, was immediately enthusiastic and spontaneously agreed to support Baggi with his organisation in the planning and implementation of the game.



## UAE and Switzerland foster collaboration in judicial affairs



## Switzerland and United Arab Emirates: an Outlook of Increased Relations



Over time, the trade, investment, and cultural exchange that has taken place between Switzerland and the United Arab Emirates (UAE) have strengthened. The bilateral ties between Switzerland and the UAE will be discussed in this article along with the potential for increased growth and collaboration.

trade and investment

The UAE is Switzerland's largest trading partner in the Middle East and the two countries have a robust trade relationship. The exchange of goods like watches, jewelry, pharmaceuticals, and machinery is what fuels trade between the two.

Switzerland has made significant financial investments in the UAE in addition to trade. Significant investments have been made in the UAE by Swiss businesses, particularly in the infrastructure, energy and financial sectors. This has supported the UAE's economic growth and helped create job opportunities.

Culture Exchange

The relationship between Switzerland and the UAE also includes important cultural exchange. Swiss universities and research institutions cooperate with their counterparts in the UAE, indicating Switzerland's significant presence there. Sharing of knowledge and the creation of novel ideas have both benefited from this.

Switzerland and the UAE also promote the sharing of music, art, and other cultural traditions through their cultural exchange programs. These initiatives foster greater understanding and respect for one another's cultures while also strengthening the ties between the two nations.

### Possibilities for Additional Collaboration

Switzerland and the UAE have numerous opportunities to work together and grow. Both nations have made sizable investments in renewable energy, which is one potential growth area. The UAE has set high standards for its renewable energy industry, and Swiss firms are experts in sources of energy like wind and solar.

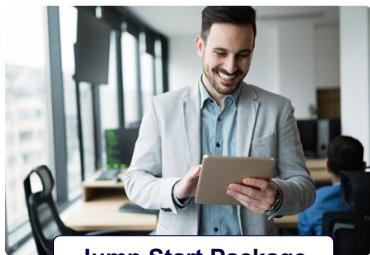
The financial industry is another area with room to grow. The UAE is a significant financial hub in the Middle East, and Switzerland has a robust financial services sector. The two nations can collaborate to create new financial services and products that cater to the needs of consumers in both markets.

### Conclusion



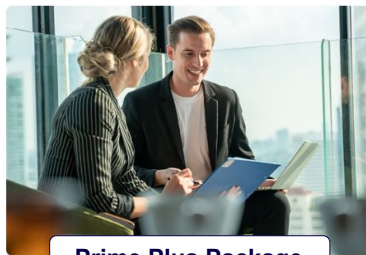
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## Business set up packages



### Jump Start Package

Ideal for start-ups, SMEs and entrepreneurs



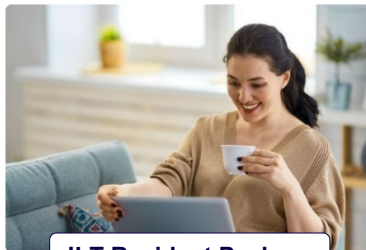
### Prime Plus Package

Created for medium and large companies



### Basic Biz Package

Ideal for individual entrepreneurs



### JLT Resident Package

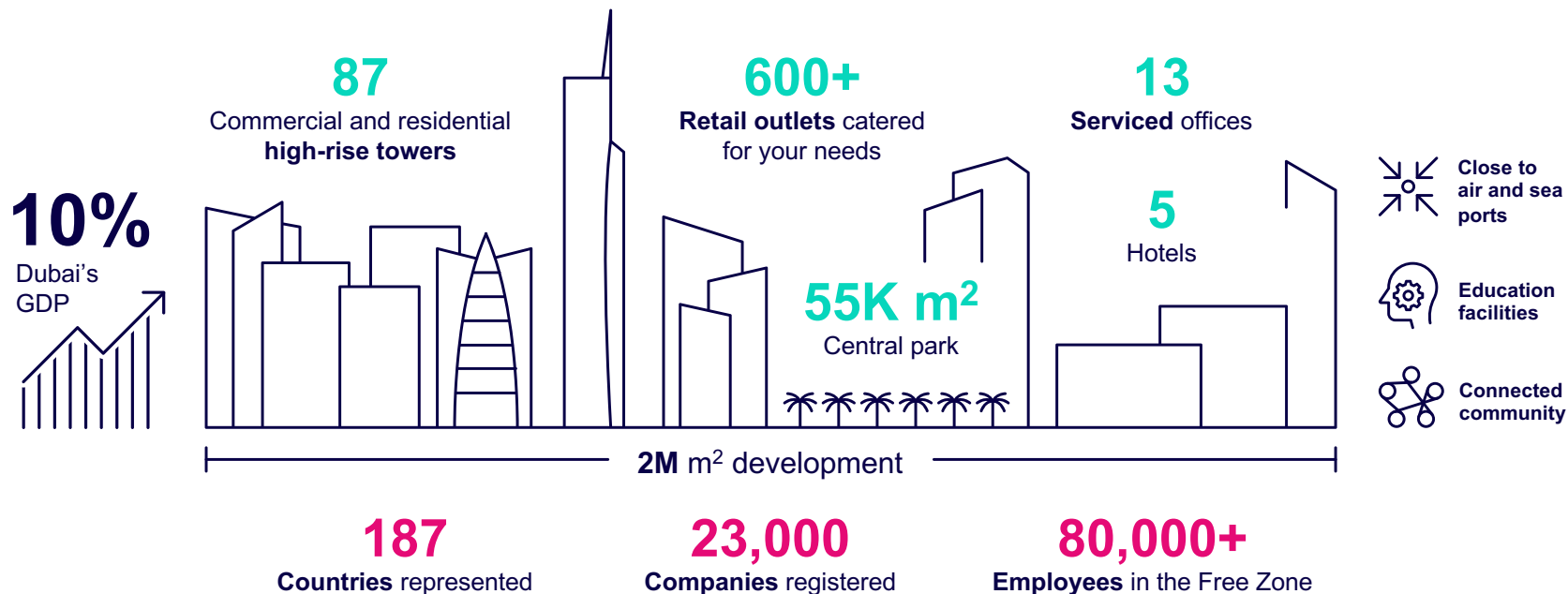
Designed exclusively for JLT residents

To learn more  
about our packages,  
please scan here:



# Our community

## In numbers



# DMCC

## Representative offices and ISPs

### ISP (International Service Providers):

Empowered with the “DMCC partner” brand to advise and support companies

**Type of entities:** Law firms, consultants, auditors, site selection, accounting firms, or company formation services.





# DMCC

## GAMING CENTRE

Fast growing  
community of +90  
gaming and esports  
companies

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## CRYPTO CENTRE

Largest crypto and  
blockchain ecosystem  
in the region with  
550+ businesses

# DMCC

## E-COMMERCE

A booming hub for E-  
commerce, a market  
set to grow to USD 50  
billion by 2025

**World-class ecosystems supporting fast growing future industries.  
Vibrant communities in the heart of Dubai for businesses to thrive and connect.**

ACCELERATORS | INCUBATION | FUNDING | CO WORK | EDUCATION | NETWORKING  
EVENTS | ADVISORY | FULLFILMENT | STORAGE | WAREHOUSING

# DMCC

## Platforms

A WORLD-CLASS CENTRE FOR COMMODITIES SHAPING DUBAI'S FUTURE OF TRADE.  
OUR TRADE ENABLERS AND SERVICE PLATFORMS:

DUBAI **GOLD** COMMODITIES  
EXCHANGE (DGCX)



DMCC **TRADEFLOW**



DUBAI **DIAMOND** EXCHANGE  
(DDE)



DMCC **COFFEE** CENTRE



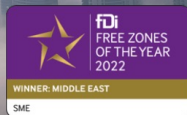
DMCC **TEA** CENTRE



**AGRIOTA** CROPDATA







# DMCC

## MADE FOR TRADE



**MADE  
FOR  
TRADE  
LIVE**

**DMCC**

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