



**CHAMBER OF
COMMERCE OF
DJIBOUTI**



3rd
EDITION



**DJIBOUTI INTERNATIONAL
TRADE FAIR**

3-10 DECEMBER 2023

**YOUR GATEWAY
TO A DYNAMIC
AND PROMISING
MARKET**

www.ccd.dj





Your gateway to a dynamic and promising market

DJIBOUTI, a leading geostrategic position

Djibouti, is an essential corridor that gives access to the many potentialities of the East African region. According to the African Development Bank, East Africa is the only region on the continent which maintained economic growth and avoided a recession during the COVID pandemic.

In 2021, East Africa has recorded a GDP growth rate of 5.9% broken down as follows: 46.8% for the service sector, 29.2% for agriculture, 24% industry (without manufacturing) and 9.6% for the manufacturing sector. It is also to note that the agricultural sector has a higher rate than the other regions of the continent. Foreign direct investment (FDI) represents 23.6% of GDP.

Taking part in the **3rd edition of the Djibouti International Trade Fair** will provide you an exclusive access to investment opportunities not only in Djibouti, but also in a region with multiple possibilities.

Several hundred exhibitors from all over the world are expected at this Fair, including Djiboutian companies and those from the region, major international groups interested in the African market and the institutions bringing together the private sector in partner countries. This exhibition will allow participants to meet potential customers, build a network of contacts through representatives from all over the region, and consolidate ties for business partnerships.

The previous edition, in December 2018, was an unprecedented success in Djibouti and aroused massive enthusiasm from companies but also from the general public. Indeed, the second international fair in figures, was : **more than 12,000 recorded entries ; 250 exhibition stands ; and a total of 21 countries represented.**

The 3rd International Fair will be for you, once again, a great opportunity to make your company known and expand your field of intervention.

We therefore warmly invite you to take part in it and seize this opportunity to meet key players in the region, influential businessmen and women, investors as well as regional and international institutions. During this event, a wide range of services will be offered to companies ranging from exhibition stands for their products and services, to participate in thematic days, through visits to strategic sites in Djibouti : such as the Ports, Free Zones, etc. Spaces dedicated to Business meetings will also be at your disposal, with the possibility of organizing your own communication event. Finally, a sponsorship program is also offered to you in order to offer your company maximum visibility and promotion of your activities throughout the event.



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FORMULAIRE D'ENREGISTREMENT / REGISTRATION FORM

- * Organisateur / Organizer : Chambre de Commerce de Djibouti / Djibouti Chamber of Commerce
- * Lieu / Location : Centre International d'Exposition de Djibouti / Djibouti International Exhibition Center
- * Coordonnées / Contact details : Chambre de Commerce de Djibouti / Djibouti Chamber of Commerce, Place Lagarde, B.P. / PO Box : 84 - Tél / Phone : 00 253 21 35 10 70 / 00 253 21 35 73 49
- * Email : ccd@ccd.dj / sisee@ccd.dj / foire-djibouti@ccd.dj
- * Contact / Contact : Service Inscription et Secrétariat / Registration and Secretarial Department

INFORMATIONS SUR LA SOCIÉTÉ / COMPANY INFORMATION

Société / Company :

Secteur(s) d'Activité(s) / Sector (s) of Activity (ies) :

Nom du Contact / Contact Name :

Fonction / Position :

Téléphone / Phone :

E-mail / E-mail :

Pays / Country :

INFORMATIONS DES PARTICIPANTS / PARTICIPANTS INFORMATION

Nom(s), Fonction(s) & N° Passeport (3 personnes Maximum) :

Name (s), Position (s) & Passport number (max. 3 people) :

1.

2.

3.

CHOIX DU STAND / EXHIBITOR AREA

Espace Exposant / Exhibitor Area :

- Stand standard 9 m² : 200 USD X 7 jours / Days = 1400 USD
- Stand double / Double stand (9m² X 2 / 9 sqm X 2) : 2 600 USD / 7 Jours / 7 Days

Produits à exposer / Exhibited Products :

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SPONSOR COMMITMENT FORM

I, the undersigned :

Name:

Position:

Company name :

Phone :

E-mail :

Declare to sponsor the 3rd Djibouti International Trade Fair and the associated events that will take place from 3rd to 10th December 2023 in Djibouti and accept to fulfill the obligations relating to my status as an Official Sponsor.

For this purpose, I wish to benefit from the Package

Premium Partner..... US \$ 50 000 and up

Diamond Sponsor US \$ 30 000

Gold Sponsor US \$ 15 000

Silver Sponsor US \$ 8000

Would you like to have a 9 sqm exhibition stand

YES NO

Djibouti, on

Signature and stamp :

CONTACT

* Organizer : Chamber of Commerce of Djibouti

* Address : Chamber of Commerce of Djibouti Place Lagarde, B.P: 84

* Phone : 00 253 21 35 10 70/ 00 253 21 35 73 49

* Email : ccd@ccd.dj / siee@ccd.dj / foire-djibouti@ccd.dj



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SPONSOR COMMITMENT FORM

Premium Partner Package \$ 50 000 and more

- Complimentary 18 sqm booth space ;
- Name and logo displayed as a premium partner on the various event marketing materials, logo size ;
- Company logo displayed on the Chamber of Commerce's facade, promotional boards at the airport, and throughout the city ;
- Company profile featured in the participants' brochure (one-page text with logo and photo) ;
- Website visibility (logo and link redirecting to the official company website) ;
- Social media advertising and inclusion on the Chamber of Commerce's website banner ;
- On-site visibility at the event/ exhibition (signage, roll-up banners)
- Logo displayed on invitation cards for evening events and event programs
- Promotional speeches by the company in the official event video ;
- Distinction or award during one of the events held during FID 2023 ;
- Permanent visibility on digital screens during CCD events ;
- Mention during the official opening speech by the event organizer ;
- Facilitation of a promotional event during FID ;
- 4 complimentary VIP passes (access to all areas) ;
- Organized private meetings with refreshments upon request ;
- 10 free entry tickets for sponsors (for company employees or their chosen individuals) ;
- A head table during the gala reception.

Diamond Package 20 000 \$

- Complimentary 9 sqm booth space ;
- Name and logo displayed on various event marketing materials ;
- Company logo displayed on the chamber of commerce's facade, promotional boards at the airport, and throughout the city ;
- Company profile featured in the participants' brochure (one-page text with logo and photo) ;
- Website visibility (logo and link redirecting to the official company website) ;
- Social media advertising ;
- On-site visibility at the event/ exhibition ;
- Logo displayed on invitation cards for evening events and event programs ;
- Promotional speeches by the company in the official event video ;
- Facilitation of a promotional event during FID ;
- 3 complimentary VIP passes ;
- 7 free entry tickets for sponsors (for company employees or their chosen individuals) ;
- 3 invitations to the gala reception.

Gold Package 15 000 \$

- Complimentary 9 sqm booth space ;
- Name and logo displayed on various event marketing materials ;
- Company logo displayed on the chamber of commerce's facade ;
- Company profile featured in the participants' brochure (half-page text with logo and photo) ;
- Website visibility (logo and link r edirecting to the official company website) ;
- Social media advertising
- On-site visibility at the event/ exhibition ;
- 2 complimentary VIP passes ;
- 5 free entry tickets for sponsors (for company employees or their chosen individuals);
- 2 invitations to the gala reception.

Silver Package \$ 8 000

- Complimentary 9 sqm booth space ;
- Name and logo displayed on various event marketing materials ;
- Company logo displayed in the participants' brochure ;
- Social media advertising ;
- On-site visibility at the event/exhibition ;
- 3 free entry tickets for sponsors (for company employees or their chosen individuals).
- 1 invitation to the gala reception.



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MODALITÉS DE PAIEMENT / **PAYMENT METHOD**

Païement direct à la Chambre de Commerce de Djibouti par virement bancaire /
Payment directly to the Chamber of Commerce of Djibouti by bank transfert

Coordonnées bancaires / **Banks details**

En Euro / **by Euro**

Banque Bénéficiaire
Intermediary Institution

Deutsche Bank AG, Frankfurt
Frankfurt, Germany
Swift : DEUTDEFF

Numéro de Compte de l'institution
Account with Institution

Exim Bank Tanzania LTD.
Ghana Street,
Dar es Salaam, Tanzania
Swift : EXTNTZTZ
IBAN : DE94500700100957546500

Bénéficiaire
Beneficiary Customer

Exim Bank Djibouti S.A
Place Lagarde
PO Box 4455, Djibouti
Swift : EXTNDJJD

Détails du Bénéficiaire
Sender to receiver information

0010004148 EUR
CHAMBRE DE COMMERCE DE DJIBOUTI

En Dollar US / **by US Dollar**

Banque Bénéficiaire
Intermediary Institution

CITIBANK N.A.,
Swift : CITIUS33
AC NO. 36394136

Numéro de Compte de l'institution
Account with Institution

Exim Bank Tanzania LTD.
Ghana Street,
Dar es Salaam, Tanzania
Swift : EXTNTZTZ

Bénéficiaire
Beneficiary Customer

Exim Bank Djibouti S.A
Place Lagarde
PO Box 4455, Djibouti
Swift : EXTNDJJD

Détails du Bénéficiaire
Sender to receiver information

0010004147 USD
CHAMBRE DE COMMERCE DE DJIBOUTI

Date / **Date** :

Signature / **Signature** :